

la direction : (8)

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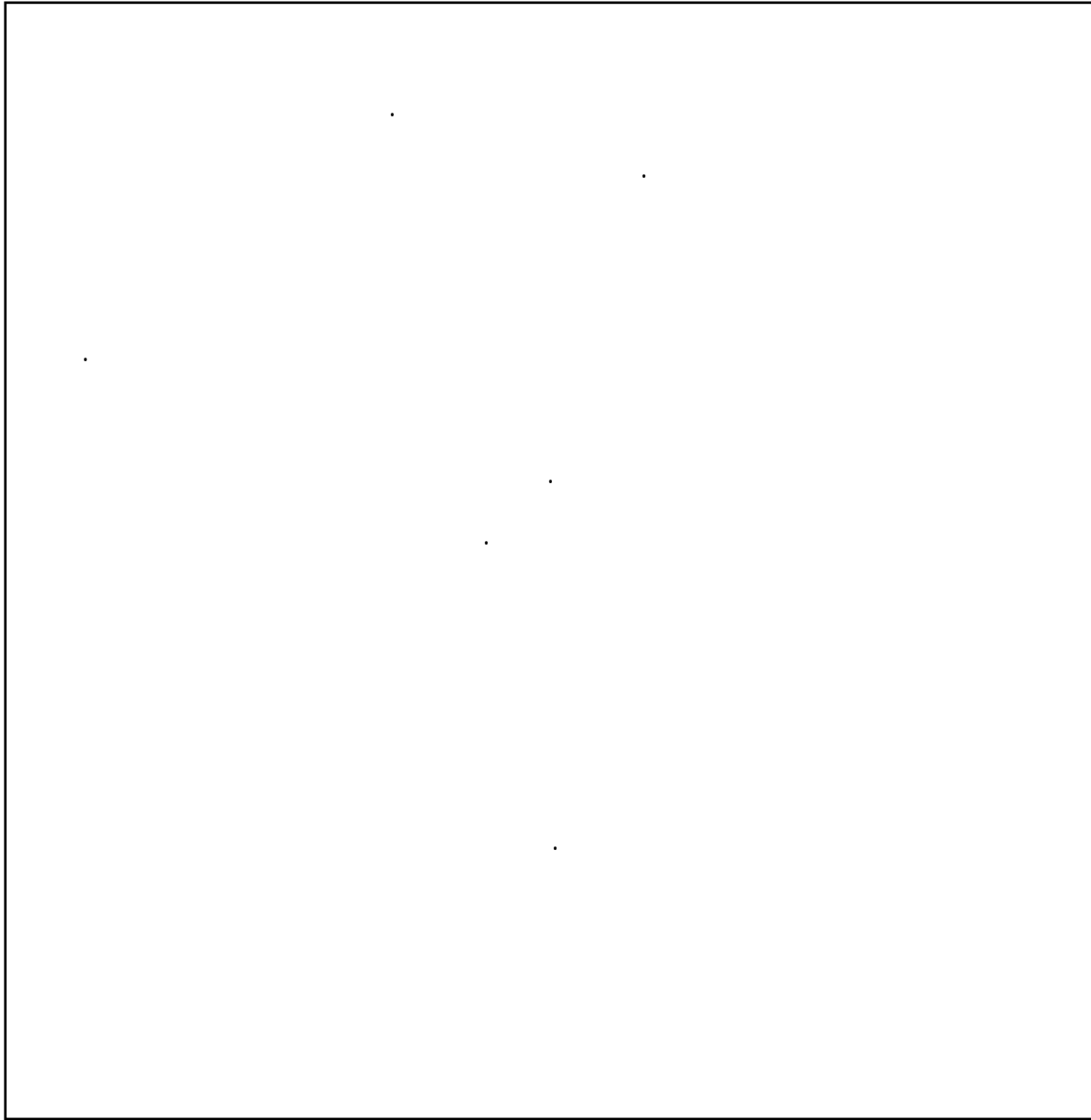
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.13





motivation : .14



.24

(1970-1908) Abraham Maslow

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1943

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1943

" A Theory of human motivation "

" Psychological Review "

Maslow

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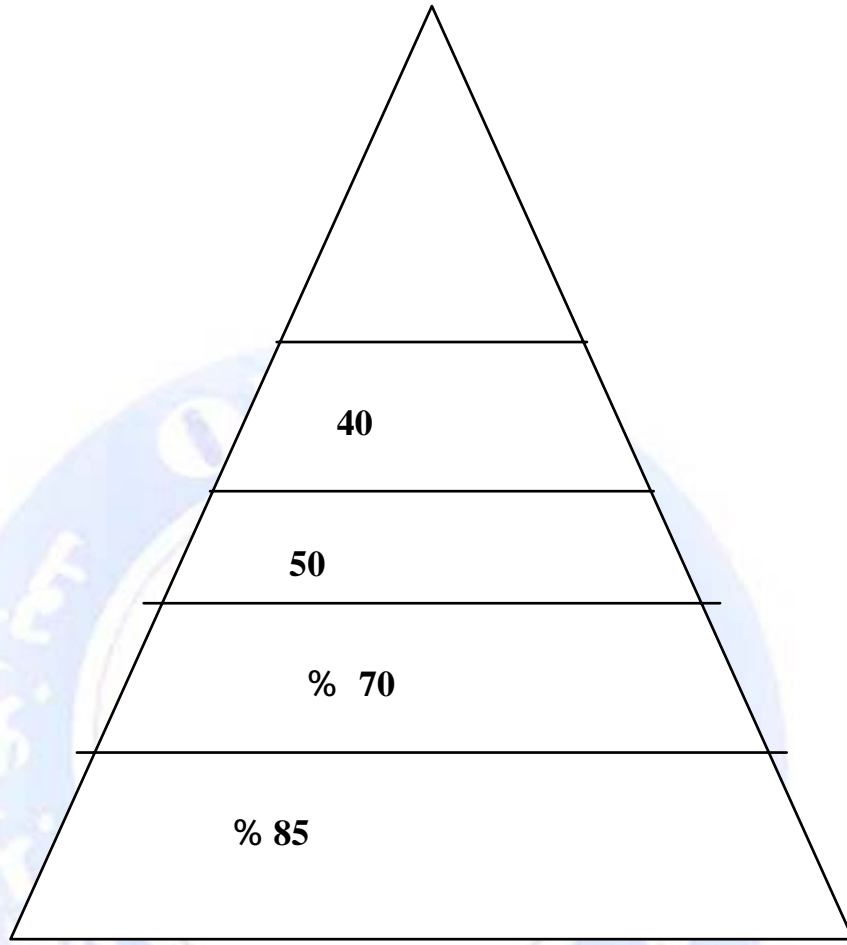
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Déléguer plus d' autorité



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Frederick

(1959)

Herzberg

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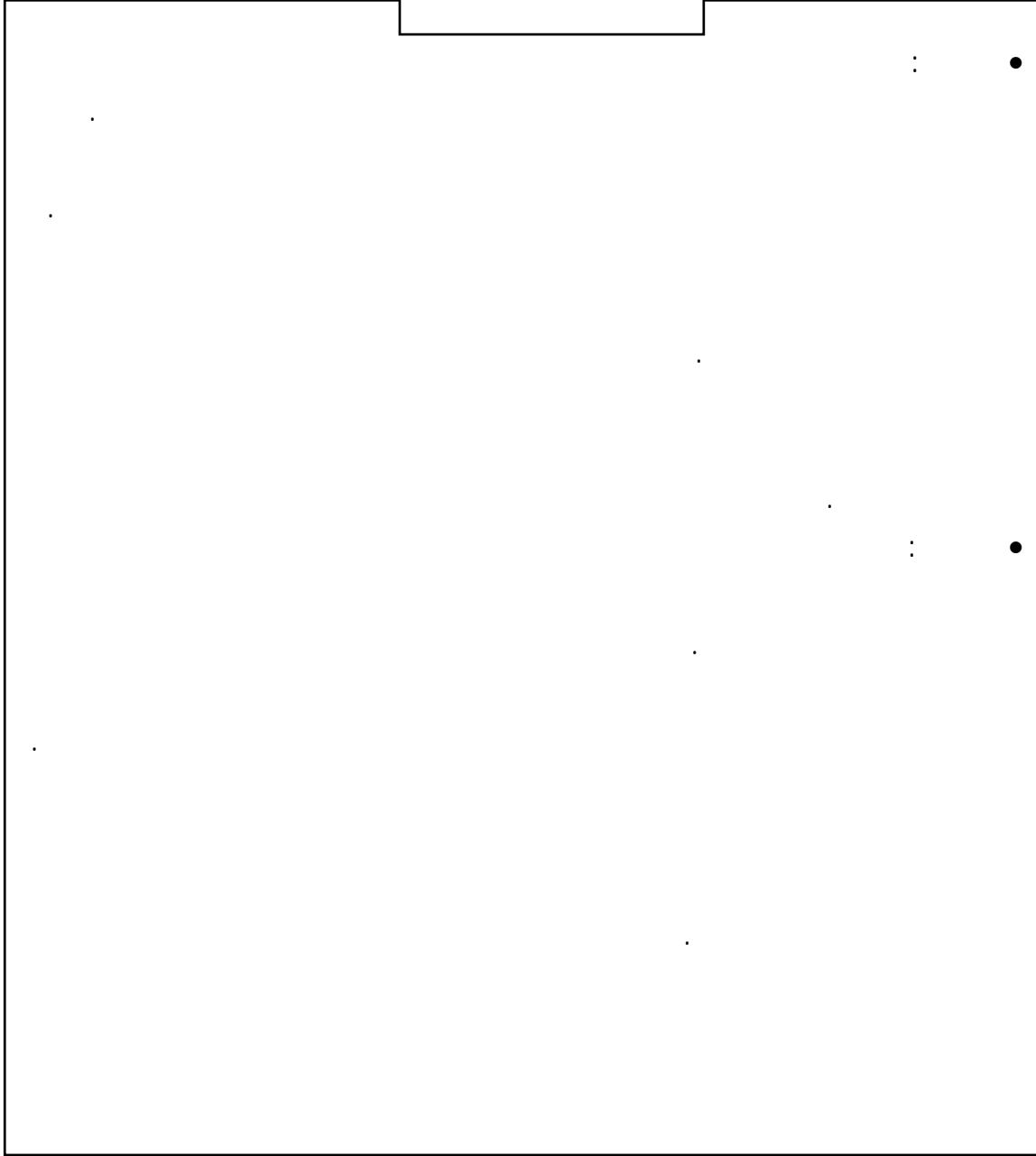
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Facteurs d`hygiène

.1.



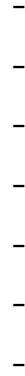
: **Facteurs de motivation**

.2.

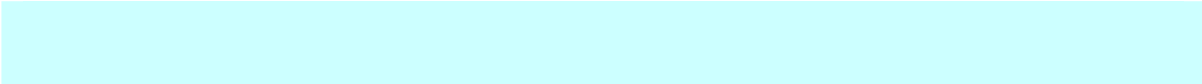




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