



The First Term English Exam

Part I. Reading

(15pts)

A/ Comprehension

(8 pts)

Read the text carefully and do the activities.

Energy-dense, nutrient-poor, discretionary foods, also known as junk foods, are types of foods **which** have little or no nutritional value. Young people are often the targets of sneaky advertising tactics by junk food companies. They are bombarded with unhealthy junk-food choices daily, and this can lead to long dietary habits that are difficult to get rid of.

Junk food companies make food convenient, tasty, and affordable, so it has largely replaced preparing and eating healthy homemade meals. It is becoming a part of our everyday lives because of our fast-paced lifestyles. These types of food include burgers, fried chicken, pizza, chips, biscuits, ice-cream; sugar-sweetened beverages like soda; fatty meats like bacon; sugary cereals, and frozen ready meals like lasagna.

Junk food can make you feel tired, bloated, and unable to concentrate. It can also lead to tooth decay and poor bowel habits. It certainly causes obesity and associated diseases, such as heart disease. When junk foods are regularly consumed over long periods of time, the damages to health are increasingly huge.

To lessen the impact of this dangerous type of food, **we** should aim for high-fiber foods, such as whole grains, vegetables, and fruits; meals that have moderate amounts of sugar and salt; and calcium-rich and iron-rich foods. Healthy foods help to build strong bodies and brains.

Adapted from: <https://kids.frontiersin.org/articles/junk,diseases>

1) Say whether the following statements are True or False. Write T or F next to the corresponding statement.

(2pts)

- Nutrient-poor foods have a great nutritious value to our body.
- Junk food companies make tricky ads to influence kids' choices.
- Healthy homemade foods have been replaced by junk foods.
- Consumers ought to take high-calorie foods so as to reduce the impact of junk food.

2) Identify the paragraph in which the following ideas are mentioned. (1 pt.)

- Children are the main objective of the tricky advertisers.
- People should consume more organic foods to keep fit.

3) Answer the following questions according to the text. (3pts)

- What is junk food?
- What are the drawbacks of eating junk food?
- How can we reduce the impact of energy-dense foods?

4) Find what or who the underlined words in the text refer to. (2pts)

- Which (§1)
- We (§4)

1) Find words in the text whose definitions follow: (1pt)

- a) Cheap enough, inexpensive, that people can afford to pay it or buy it. (§2)
- b) The quality or fact of being very fat. (§3)

2) Divide the following words into roots and affixes. An example is given (1.5 pts)
 dietary – nutritional- unable

	Prefix	Root	Suffix
Example	un	health	y

3) Complete sentence b so that it means the same as a. (2.5pts)

- 1) a) Junk food advertisers are targeting young people these days.
 b) Young people
- 2) a) Although people are aware of the dangers of junk foods, they still consume them greatly.
 b) Despite
- 3) a) The doctor told me: “Do you know the side effects of junk foods?”
 b) The doctor told me

4) Fill in each gap with the appropriate word from the list given. (2pts)

evaluate– advertising -unethical- children

Advertising may be defined as the art of making people, especially kids, want to buy a product. Experts say that(1)..... don’t understand persuasive intent until they are nine years old and that it is(2).....to advertise to them before that time. According to Holmes from the Consumers Union, “young children have difficulty to distinguish between (3)..... and reality, and ads can distort their view of the world”. Additionally, children are unable to(4)..... advertising claims.

Part II. Written Expression

Choose ONE of the following topics

Topic One:

Nowadays, more and more people, especially the young, have become the targets ‘objectives’ of the tricky advertising companies because they know that kids can be easily convinced. Write an **expository article** of about **80 to 120 words** for your school magazine to **denounce the drawbacks of ads on your lifestyles.**

Make the best use of the following notes:

- Manipulate consumers/ over-consumption
- Change eating habits/ health problems
- Create new and unnecessary needs.
- Waste of money/ debts

Topic Two:

In some parts of the world, thousands of children are illegally employed and exploited by unethical businesses. Write a **letter** of about **80 to 120 words** to the UNICEF representative in your country to **denounce** such an unethical practice.