

PART ONE: Reading

(15 points)

A. Comprehension

(08 point)

-Read the text carefully then do the following activities.

We are taught the importance of ethics and morals from a very early age. We are taught what is right and what is wrong. Stealing, lying, cheating and harming the environment are things that bad people do while caring for others, working hard, respecting the rules and taking care of the environment are some of the fundamentals of being a “good person”. But how do those ethics we learn in the early stages of our childhood relate to business? How can big companies ensure that their businesses are operating in an ethical way and why is it even important?

Writing for Forbes last year, CEO of the Institute for High-Character Leadership, Bruce Weinstein argued that “The principles of ethics that help us solve ethical dilemmas and problems in everyday life are the same principles that provide guidance in business, health care, law and education” and he cited “ 1. Do not harm, 2. Make things better, 3. Respect others, 4. Be fair, 5.Care” as those key principles.

Maintaining good practices and strong business ethics should be a key consideration for all companies and establishments, whatever the size, for numerous reasons, but the first and foremost is reputation. A positive reputation is an invaluable asset and when it is lost, it is incredibly difficult to rebuild.

<http://bee-midtown.com/ethics- importance- business.>

1. Write the letter that corresponds to the right answer. (0.5 pt)

A. The text is a- an extract from a book b- a survey c- a web article

2. Read the text carefully then indicate whether the following sentences are true or false. (02 pts)

1. People are taught to be ethical from childhood.
2. Good persons break the rules.
3. Everyday ethics are different from business ethics.
4. Reputation plays an important role in business.

3. Fill in the table with information from the text. (02 pts)

Ethical practices	Unethical practices
.....
.....

4. Answer the following questions according to the text. (02 pts)

- a- What advice does the author give to organizations?
- b- What will happen if a company loses its reputation?

5. In which paragraph is it mentioned that our daily life and business have similar principles. (0.5 pt)

6. What or who do the underlined words refer to in the text? (01pt)

- a- their (§1)
- b- it (§3)

B. TEXT EXPLORATION.

(07 pts)

1. Find in the text words or expressions that are opposite in meaning to: (01.5 pt)

- a- Immoral (§1) =/=.....
- b- Different from (§2) =/=.....
- c- Valuable (§3) =/=.....

2. Complete the chart as shown in the example. (01.5 pts)

	Verb	Noun	Adjective
<i>Example</i>	To elect	election	elected
	To harm
	organizational
	strength

4. Rewrite sentence “b” to mean the same as sentence “a” (03pts)

- a. Businessmen are not environmentally and socially responsible.
- b. I wish
- a. Governments had better pass strict anti-pollution regulations.
- b. It’s high time.....
- a. Much importance is being given to the environment by organizations.
- b. Organizations.....

5. Classify the following words according to their stressed syllables. (01 pt)

-character - reputation – provide - business

1 st syllable	2 nd syllables	3 rd syllables

PART TWO: WRITTEN EXPRESSION

(05 points)

The topic

-Our environment and society are being threatened by irresponsible companies in the present time which can lead to harmful effects on community and environment. **Write a public statement** through which **you denounce the unethical behaviours of those companies and suggest solutions to end this problem.**

-Use the following notes:

- Polluting the environment/ bad working conditions/ employing children/ unsafe products.
- Harming the environment/infectious diseases/ endangering life of children....
- Imposing strict laws/ conducting social audits/ whistle blowing (reporting unethical behaviours)